



# **SAN PEDRO PROPERTY OWNERS ALLIANCE MARKETING & BUSINESS DEVELOPMENT COMMITTEE MEETING**

10:00 AM Open Session

## **Agenda**

Tuesday, December 16, 2014

Meeting Location: MCS – Harbor Business Source Center  
455 W. 6<sup>th</sup> Street  
San Pedro, CA 90731

1. CALL TO ORDER – Jayme Wilson, Chair

2. Committee Members –

Vincent DiMeglio, Property Owner \*

Eric Eisenberg, Renaissance Group \*

Jacob Eisenberg, Renaissance Group

Warren Gunter, Property Owner \*

Alan Johnson, Jerico Development \*

Liz Schindler Johnson, Grand Vision Foundation

Stephen Robbins, SPPOA \*

Andrew Silber, The Whale & Ale

Elise Swanson, San Pedro Chamber of Commerce

Camilla Townsend, Port of Los Angeles High School \*

Morris Warschaw, Property Owner \*

Jayme Wilson, Spirit Cruises \*

\* voting member

3. APPROVAL OF MINUTES – November 18, 2014 open session.

4. PUBLIC COMMENTS –

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy regarding that persons in the audience may address this Board in connection with any agenda item during the public comment period. As provided by the Brown Act, the Board has limited each individual's speaking time to

three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

5. OLD BUSINESS

None

6. NEW BUSINESS

ACTION ITEMS

6.1 None

NON-ACTION ITEMS

6.2. 2015 Marketing Budget

7. UPDATES

7.1 2014 Marketing Expenses

7.2 Cash card program update

7.3 Best Buys Guide ad

8. NEXT REGULAR MEETING – January 20, 2015

9. ADJOURNMENT